

# Chem Yellow Pages Easy as 1-2-3 Guide





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**Questions! Contact Advertiser Services at (978) 474-6671 or email [cyp@jzd.net](mailto:cyp@jzd.net)**



# Welcome to the Supplier Portal

## It takes just a few minutes.

By participating in **Purchasing Magazine's Chemical Yellow Pages powered by JAZD**, you can quickly and easily get your message out to serious buyers when they are making important purchasing decisions. Build your company & product microsite for **FREE**.

## Get Started Now!

We make uploading your products and services easy! We know time is your most scarce resource. Simply update your company's information, upload creative and content, manage your products specs and images, and track your results with reports. Using a powerful combination of contextual content placement and JAZD SEO with over 100,000+ keywords under active management, the Directory provides highly targeted, motivated leads.

## It's as Easy as 1-2-3!

### Create Your Company's Microsite:

#### 1. Enter company info

- Enter basic info
- Add contacts & Locations
- Assign specific categories
- 

#### 2. Brand your company's microsite

- Load your display ads
- Load your whitepapers & content
- Link your RSS feeds to categories

#### 3. Feature your products

- Load & edit your products
- Import product images & specs
- Assign categories to your products

Purchasing Magazine's  
**Chemical Yellow Pages**

Company | Ads & Content | Products | Preview | Get Results

Welcome Shannon DiGregorio | Logout | Profile | Manage Access

### Welcome to the Supplier Portal

Company Name: **Andover** [Get Results](#)

Current Program: **Free Listing**

- Basic Info entered [edit](#)
- Assigned to 0 Categories [add](#)
- 0 Products listed
- 0 pieces of Content Uploaded
- 0 Creative Units Uploaded
- 0 Distributors entered

[Manage Listings](#)

#### Free JAZD Microsite for 90 days.

Take advantage of our JAZD promotional offer - for 90 days we'll enhance your company microsite with multimedia content hosting, opt-in lead generation and contextual display advertising. JAZD will power traffic to your microsite via the JAZD SEO Boost with over 100,000 keywords under management, delivering the highest quality buyer traffic to you and your products.

JAZD Microsite includes:

- Hosting one Multimedia/Video, Webinar or Podcast for opt-in lead generation
- Get-a-Quote functionality on all your product pages
- Hosting five whitepapers/case studies for opt-in lead generation
- Your RSS feeds to deliver up to the minute company and product news
- IMU display advertising throughout all of your company and product pages

You've already done all the work! Call our Ad Services team today, [978-474-6671](tel:978-474-6671) to take your existing microsite to the next level.

**Call Us Now!** Call us at [978-474-6671](tel:978-474-6671) and our Advertiser Services department will help you get started.

[Learn more about Advertising in the Directory](#)

[About Us](#) | [Advertise With Us](#) | [Terms of Service](#) | [Privacy Policy](#) | [Report an Issue](#) | [Contact Us](#) | [FAQ](#)

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Questions! Contact Advertiser Services at (978) 474-6671 or email [cyp@jazd.net](mailto:cyp@jazd.net)

<http://www.jazdchemicals.com/chemyellowpages/suppliers>

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**Jazd!**



# 1. Enter Company Information

## Edit your company's details

- Add your logo with link to your website
- Provide company information that buyers need
- Include a detailed company description to set you apart from your competition
- Take advantage of JAZD SEO Boost Description to drive traffic

**General Information**

\*Company name:

Company RSS Feed:

Upload a web-resolution company logo.

Company Website:

Annual Revenue:

Number of Employees:

Industry:

\*Complete Company Description - Type or paste the description here:

The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai. ACC specializes in green consulting and aims to partner with leading chemical companies online.

SEO Company Description - Type or paste the description here:

The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai.

Buttons: Save, Preview, Save and Continue

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Edit your Company Info

Upload your Company logo  
Best Size: 100 x 200 pixels  
Best file Types: JPEG & GIF

Add your Company description

- Leverage your current SEO keywords
- JAZD's related terms engine drives traffic
- 20-word SEO summary maximizes exposure

Questions! Contact Advertiser Services at (978) 474-6671 or email [cyp@jazd.net](mailto:cyp@jazd.net)





# 1. Enter Company Information

Assign specific categories to your company & products and get the JAZD SEO Boost!

- Select ALL specific categories that your company targets
- JAZD SEO Boost drives qualified traffic right to each category page

**CHEMICAL YELLOW PAGES**

Welcome **John Smith** | [Logout](#) | [Profile](#)

**Company** | Ads & Content | Products | Preview | Get Results

General Information | Contacts | Locations | **Categories**

### Categories

Drill down and drag categories to assign them

**Your Assigned Categories** ✖ Delete Category

Select/Unselect All to Delete

Backup and Disaster Recovery

Computer Aided Design and Drafting S

Software/Programming Services

Security

Biotechnology

Laboratory & Measurement

**Jaz'd! SEO Boost**

- JAZD's SEO Boost drive traffic to every product category page
- 100,000 keywords under active management ensures traffic
- JAZD optimizes your company microsite with relevant terms, title tags, description tags & cloud tags

FAQ | Powered By **Jaz'd!**

*Drag & drop your selections here*

*Rollover category for more information*

Questions! Contact Advertiser Services at (978) 474-6671 or email [cyp@jazd.net](mailto:cyp@jazd.net)

[http:// www.jazdchemicals.com/chemyellowpages/suppliers](http://www.jazdchemicals.com/chemyellowpages/suppliers)

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## 2. Brand your Microsite

### Upload your display ads

- Assure that your brand message is in front of qualified buyers
- Leverage multiple formats with Leaderboard, Medium Rectangle Skyscraper and Footer ads

3 Standard IAB sizes are accepted

Click the ADD Advertising button to get started

Select	File	Ad Target URL	Title	Categories
<input type="checkbox"/>	Footerbrd_kivi_728x90.gif	http://www.abc.com	ABC Company Footer	Backup and Disaster Rec.
<input type="checkbox"/>	Leaderbrd_olive_728x90.gif	http://www.abc.com	ABC Company Leaderboard	Backup and Disaster Rec.
<input type="checkbox"/>	Medium-Rectangle.gif	http://www.abc.com	ABC Company Med. Rectangle	Backup and Disaster Rec.
<input type="checkbox"/>	SkyScraper_pes_160x600.gif	http://www.abc.com	ABC Company SkyScraper	Backup and Disaster Rec.

Target your Ads by assigning a specific link to each Ad

### Upload your content

- Educate qualified buyers while filling your pipeline
- Opt-in registration based leads are targeted by category

Use keywords in your title to add relevance

Create a 20-word summary to maximize exposure & drive click-thrus

JAZD links related terms

Select a priority order for display on your company microsite

Assign a specific category to each piece of content

Select	Up	Down	File	Thumbnail	Title	Lead Generation	Categories	Abstract
<input type="checkbox"/>	↑	↓	Backup and Disa...	Upload	Backup and Recovery	<input checked="" type="checkbox"/>	Backup and Disaster Rec.	
<input type="checkbox"/>	↑	↓	IT Whitepaper dock	Upload	Information Technology	<input checked="" type="checkbox"/>	Software/Programming S...	
<input type="checkbox"/>	↑	↓	Marketing Case S...	Upload	How to Market Your Brand	<input checked="" type="checkbox"/>	Backup and Disaster Rec.	
<input type="checkbox"/>	↑	↓	References dock	Upload	References	<input checked="" type="checkbox"/>	Backup and Disaster Rec.	
<input type="checkbox"/>	↑	↓	Security Case St...	Upload	Security	<input checked="" type="checkbox"/>	Security	

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### 3. Feature your products

#### Load and edit your products

- Add unlimited products
- Each product is featured on its own microsite – with specs, images and descriptions

Welcome John Smith [Logout](#) [Profile](#)

Select Categories to link to your products

Get a template to enter product info on your computer.

Product Info

Product Info

[Add Product](#)
[Delete Product](#)
[Download Excel Template](#)
[Upload Excel File](#)

Select	Name	Categories	Description	Short Description	Manufacturer	Image	Product Spec	Product UR
<input type="checkbox"/>	Recovery Database	Backup and Disaster Rec...	This product c...	Recovers lost data	ABC Company	Upload	Upload	
<input type="checkbox"/>	Fingerprint Security	Security;	Use a scan of ...	Fingerprint will allow/ deny ...	ABC Company	Upload	Upload	

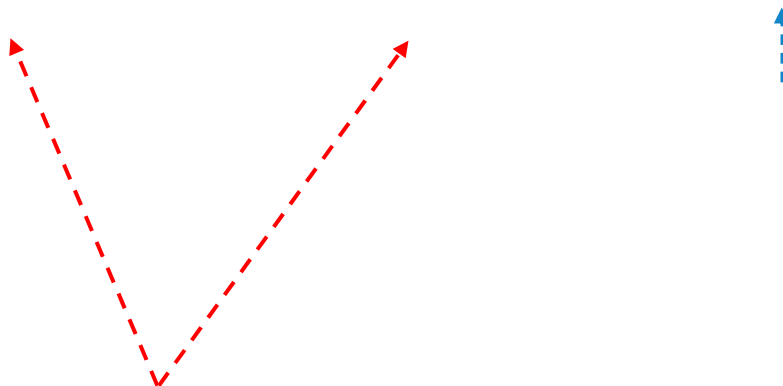
Click the ADD Product button to get started

[Go Back](#)
[Save](#)
[Preview](#)
[Save and Continue](#)

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- Use keywords in your title and description to drive traffic
- Create a 20-word summary to maximize exposure
- 100,000 keywords under active management
- Targeted category-based traffic generation ensures qualified leads

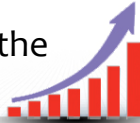
Save time & upload  
your own file!

Upload Product Images

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## Review your completed Microsite!

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SEO Boost

**CHEMICAL YELLOW PAGES**

Spend more time doing what you enjoy...  
...and less time searching for products!  
Companies are ready to help you

Purchasing.com Ratings & Reviews Buyer Discussions

**Categories**

- Alumina Trihydrate
- Aluminosilicates
- Aluminum
- Aluminum Acetate/acetate
- Aluminum Boride
- Aluminum Bromide
- Aluminum Carbide
- Aluminum Chloride
- Aluminum Sulfate
- Ammonium
- Ammonium Acetate
- Ammonium Bicarbonate
- Ammonium Bisulfate

**RECENT RESULTS**

Header

**Andover Consulting Company**

3 Dundee Park  
Andover  
Massachusetts United States 02141  
978-474-6611

Andover Consulting Company (ACC) provides innovative and economic sound consulting advice in the healthcare, pharmaceutical and chemicals industries. Founded in 2008 in Andover, MA, ACC employees over 50 world-class professionals.

Marketing - General  
Sharonne DiOregano  
sdioregano@jazd.net  
978-474-6611

Company Website

**Products**

ALUMINUM (8) ACETYLACETONATE, 99.9% pure, 25 +100 mesh, very low dust, (Aluminum 2,4-Pentanedionate), Al(C<sub>2</sub>H<sub>3</sub>O<sub>2</sub>)<sub>2</sub>(C<sub>2</sub>H<sub>5</sub>)<sub>2</sub> ALUMINUM (8) OXIDE  
ALUMINUM AMBACIUM SULFATE, DODECAHYDRATE, Reagent, crystalline, (Ammonium Alum), AlNH<sub>4</sub>(SO<sub>4</sub>)<sub>2</sub> · 12H<sub>2</sub>O  
ALUMINUM AMMONIUM SULFATE, DODECAHYDRATE, (8001)  
ALUMINUM BORIDE (1-2 atomic), 99% pure, -200 mesh,

**Research Library**

- Linking the Supply Chain between Producers and Retailers  
Producers are generally in...
- REACH and Exporters to the EU  
Exporters to the EU are...
- Learn How Food Producers Can Reduce Costs and Increase Efficiencies in Their Waste Water Treatment Facilities  
A white paper for the...
- E-Stop, Emergency Switching Off, and EMO Controls  
The path of a...
- What is Functional Safety  
Many engineers are aware...

**Purchasing.com Chemical News**

**Soda ash prices:** Buyers say export/import trends blur outlook for soda ash...

**Solar panel demand:** Stimulus funding hasn't kicked in...

**Plastic resins:** Buyers, producers report resins price hikes in the past.

**Register now for:** Purchasing and ICIS are teaming up to bring you the 2nd Annual Chemical...

**Dow Cuts Ethylene:** Dow Chemical plans to shut three ethylene-related plants in Louisiana in an...

**Recession hits:** The global manufacturing and economic slowdown will hit the specialty chemicals...

**Chemical Industry News**

**ACC Releases:** ACC today released its specific guidelines for the modernization of our...

**ACC Supports "Go":** Today non-profit, government and business groups joined together to kick off...

**ACC Responds to:** This study does not show any direct cause and effect, but rather includes a...

**Coalition to "Stop" ARLINGTON, VA (July 22, 2009):** Today the Coalition to Stop the Seattle Bag Tax...

**ACC Supports:** Today the Lake County Plastic Bags Task Force of the Illinois General Assembly...

**Market Discussions**

Flutings and Finishes (More)

Discussions (More)

Where else can you compare products and services from leading vendors...  
...in one time-saving, easy-to-use Directory?  
(Hint: Ask 'Go')

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